



**FOR IMMEDIATE RELEASE**

**Thomas Ewald  
Stephanie Bennett  
media@ewaldauto.com  
262-237-9652  
262-337-9669**

**THE EWALD FAMILY LAUNCHES FINAL PHASE FOR OCONOMOWOC'S SOCCER  
ASSOCIATION/STRIKE FC SOCCER COMPLEX**

**Oconomowoc, WI (Aug. 23, 2016)** Ewald Automotive Group helps the Strike FC Soccer Complex complete the last phase of a 4 year development project. A brief dedication ceremony will take place this Friday, August 26<sup>th</sup> starting at 4pm. The event will take place at the Ewald Soccer Fields at Monterrey Park at the pavilion located at N 80 W38226 McMahan Road (Hwy 67), Oconomowoc, WI 53066.

Phase one of the Oconomowoc soccer complex began in 2011 with a \$210,000 donation from the Ewald family foundation for the development of the soccer pavilion and 16 soccer fields. "In a small way, the Ewald family would like to show their appreciation to the community by supporting the soccer park. Our success has come from so many loyal customers from the communities we serve. We have a long term desire to complete a project that will include ample parking," said Emil Ewald, Founder and Chairman of the board for Ewald Automotive Group. The family will be presenting a check for an additional \$200,000 to complete the project.

The original Oconomowoc Soccer Association was incorporated as a non-profit organization in 1989 to bring youth soccer programs to the area. It merged with Lake County United Soccer club and Kettle Moraine Soccer Club in 2012 to become Strike FC Wisconsin. Today, the Association has over 1,900 families involved in the program. "Strike FC is delighted to accept the donation by the Ewald Family to complete the construction of the park. The partnership between the two organizations has been a great benefit to the youth of the surrounding Lake Country Area," said Ken Ward, President of the Board for Strike FC.

Since 1964, Ewald Automotive Group has served the communities throughout southeast Wisconsin. Ewald specializes in sales and leasing of new and used vehicles servicing all makes, parts and accessory sales and rental vehicles. Ewald represents Chevrolet, Buick, KIA, Ford, Chrysler, Jeep, Dodge, Ram and Airstream vehicles in seven locations conveniently located throughout Southeast Wisconsin.

Visit <http://www.ewaldauto.com> for more information.  
36833 E. Wisconsin Ave., Oconomowoc, WI 53066

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